

Privacy Policy

Dow AgroSciences respects your privacy on the Internet. As part of our company operations, we gather certain types of information about our contacts, and we would like to explain the types of information we assemble, what we do with it and how to correct or change your information.

What Information is Collected about Dow AgroSciences Contacts?

As part of the process in downloading Dow AgroSciences information and in enrolling in any Dow AgroSciences giveaway, you will be asked to provide an e-mail address and other contact information, as appropriate. This information may or may not be necessary, depending upon the action being taken. In some instances Dow AgroSciences may require an e-mail address for enrollment into a promotional agenda. In all other instances, an opt-out option will be offered.

Cookies

In addition to information provided by visitors to our web site, Dow AgroSciences monitors incoming and outgoing web traffic data for diagnosis of server problems for web administration purposes and uses this data to collect general demographic information about all visitors to our site. This information allows us to ensure that we provide the most desired information to our visitors. As an important part of providing quality service, Dow AgroSciences may use cookies to store and track information.

A cookie is a small amount of data that is sent to your browser from a Web server and stored on your computer's hard drive. By modifying your browser preferences, you have the choice to accept all cookies, or be notified when a cookie is set, or to reject all cookies. Dow AgroSciences will access only those cookies that we have generated.

Online Privacy and Children

The privacy of children online is of the utmost importance to us. Dow AgroSciences's Web site is a general audience site and is not directed to, or intended for, children under the age of 16. In the event that you suspect Dow AgroSciences has any information about a visitor under the age of 16, please contact us immediately at info@DowAgroSciences.com so all information can be deleted from our records.

Confidentiality

Dow AgroSciences will not sell or release identifiable visitor information to any third party without your permission and will limit disclosure of information to the following, where we believe in good faith that it is required to do so in response to a Subpoena or other legal process; where reasonably required to do so in order to maintain, update or otherwise implement Dow AgroSciences data security measures, equipment, technical operations, etc.; or where reasonably necessary to identify, contact or bring legal action against persons or entities to preserve and/or enforce Dow AgroSciences' s rights.

Dow AgroSciences makes all efforts to protect the confidentiality of all visitors and will never knowingly allow access to this information by any third party. We have made a significant investment in our server, database, backup and firewall technologies to protect information assets. These technologies have been installed as part of a complex security architecture and protocol.

Information Uses

Dow AgroSciences uses visitor information to deliver promotions and to monitor, analyze and report

campaign results internally. This data is in a non-personally identifiable aggregate form designed to analyze general trends and usage patterns.

By completing the entry form all entrants in the “Keys to the Combine” contest consent to the collection, use and distribution of their personal information by the Contest Sponsors for the purposes of running the contest and as permitted by these rules (for example, pursuant to these rules, all entrants who accept a prize consent to the use of their personal information for publicity usages) including as permitted by any release signed. Personal information is defined as anything that identifies an entrant as an individual, such as home telephone number, age, home address, email address, gender. Contest Sponsors will not sell or transmit this information to third parties except for the purposes of administering the Contest. Any inquiry concerning the personal information held by the Contest Sponsors should be addressed to the Contest Sponsors at the following addresses:

Privacy Officer
Dow AgroSciences Canada
2100 – 450 1 St. SW
Calgary, Alberta
T2P 5H1

Privacy Officer
Western Producer Media
2310 Millar Avenue
Saskatoon, Saskatchewan
S7K 2C4